

How to Start Your Own Hosting Company for Free!

Starting your own hosting company for free is nice, but it gets even better. Imagine that your hosting company only takes a couple hours to set up. Imagine that, in addition to setting it up for free, there were no monthly hosting costs.

And as good as that is, it gets even better still...

- Imagine that you don't have to provide technical support to your customers. At all. Ever. And yet...
- You can offer your clients a fast "1-hour response time guarantee" for technical support.
- You don't have to do any billing, yet the profits are deposited into your account like clockwork.
- You can offer your clients a 99.9% uptime guarantee.
- You can offer your clients instant account activation.
- You can offer your clients their own control panel, with video tutorials built right into the control panel so they'll know how to use it.
- You can also sell domain names . . . and profit from the sale of them as well.

Does all that sound too good to be true?

It's not. Scroll to the next page to see a screen shot of my new hosting company . . . and remember, you can have one too!



[Visit my hosting site](http://i-webhost.com) to see it for yourself.

It took me about 3 hours to set that site up, and half of that time was spent making the header graphic. There are other templates you can use where you don't have to make graphics.

Most of the work is done for you—both in setting up your site and in taking care of business after it's set up.

Once you sign up, you go through the system and choose your template, set your hosting prices, customize some text if you want to (About Us and a couple other places), and set a few other parameters and your site is ready to start taking orders.

What you're getting is a FREE reseller hosting account. Every other host charges you a monthly fee to have a reseller account, and you'll pay that fee whether you have any hosting clients or not.

Most of the other reseller hosts will NOT provide technical support for your clients; you have to do it yourself. You'll also

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have to do the billing and collections. In other words, go anywhere else and hosting is a full time job!

This reseller will host your hosting site for you, handle all the customer support, handle the billing and collect the money, and simply pay you the difference between their wholesale prices to you and your retail prices to your clients—all without a single penny coming out of your pocket!

Once you have your hosting site set up, all you have to do is drive traffic to it. That's all!

As a web host, you can boast: 1-click-to-install blogs, classified ads, a help center, forums, a guestbook, image galleries, content management systems, speedy servers, lots of disk space, lots of data transfer, and a ton of other great features . . . and you can create your own hosting plans too.

In creating you own hosting plans you configure how much disk space you want to offer, how much data transfer is included, how many domains come with it (or offer none) and other parameters.

You'll see your wholesale price for the plan you create updated in real time, then you set your own retail price. I used the preset plans for now, with one exception, I created a low-cost personal plan and added it to my hosting services.

With a system like this you could tailor your hosting plans to specific niches or just be a general web host like I am doing.

For example, perhaps you love sports and got a domain name like *sportsfanhosting.com*. You could offer hosting plans with names like: a *Spectator* plan for personal hosting, a *Minor League* plan for a little bigger account, a *Major League* plan that's even better, and a *FANatic* plan that offers the works.

While you never have to pay any money out if you don't want to, I do **strongly** recommend you buy a domain name so your

hosting company looks more legitimate. Otherwise your site will be a subdomain site, which won't look professional at all.

For a low fee, I think it was \$20 a year, you can also have your own domain name be your client's DNS server names to further brand your company.

I may do that later but I haven't yet. I don't think many people will think twice about having name servers that don't match the hosting domain since it's a common practice anyway.

Rather than use one of their pre-designed templates, you can also design and host your own site from scratch, and use remote forms to plug in your hosting plans and order forms.

I haven't look into that too much because I wanted to get my hosting company set up as quickly as possible—I'm just way too busy with too many projects to think about designing a hosting company website from scratch right now.

→ **A Few Words about Recurring Income...**

You may look at this and think you'd have to set ridiculously high prices in order to make much money at it, but that's the wrong way to look at it.

This is recurring income. In other words, you keep earning money from your clients year after year as long as they keep hosting with you.

Since it's a hassle to change web hosts, most people stay with their host unless they have problems, so you could easily host each client for 3 years, 5 years, 10 years or more.

Personally, I have never changed hosts unless there was an unresolved problem that dragged out far too long, and I don't think I'm different from most other webmasters in that regard.

Anyway, as you accumulate clients over time, the money really starts to add up. I set my prices for a personal plan at \$4.44 a month. I'll make \$11.76 a year from each client at that price.

Suppose I only get one new hosting client a week. It may start off slower than that but as the site becomes listed in search engines and I put other promotional efforts into play, adding one new hosting client a week should be *very* doable. One new client a day is doable too.

Let's look how much money I'll be making in 5 years if I just add one new customer each week.

Year 1	52 clients x \$11.76 each.	\$611.52
Year 2	104 clients	\$1223.04
Year 3	156 clients	\$1834.56
Year 4	208 clients	\$2446.08
Year 5	260 clients	\$3057.60

That's a total of over \$9000.00 right there, and it can easily keep growing each and every year.

Of course, not everyone will opt for the lowest priced plan. With the prices I set I can make up to \$30.60 per client each year depending on the plan they choose—and remember, *you don't have to do anything but promote your hosting site, the real host does all the dirty work like technical support and bill collecting!*

Suppose you get 100 clients a year and average \$23.24 from each client, which is what I make with my second lowest cost hosting plan (I'm offering 4 plans).

You'd make \$2,324.00 the first year, and you'd be making \$11,620.00 per year by year five. Nice supplemental income, wouldn't you say? Nice retirement income too.

Some hosting companies have over a million clients. Just imagine if you could build a client base of just 10,000 hosting accounts—you'd make almost a *quarter of a million dollars* a year with a profit margin like mine!

Remember, that's recurring income, you get it year after year.

It might take a while to build a base of 10,000 customers, but that's really not big at all compared to many other web hosts.

According to Neilson Online there are 1,668,870,408 Internet users now. That's over *1.6 billion* users! Many of them are going to be starting their first website sooner or later.

According to Domain Tools, there are over 112 million domain names in use. At the very least a few hundred thousands of them change hosts every year, and at least a million of them will change hosts in the next five years.

In other words, the hosting pie is absolutely GIGANTIC . . . and there's plenty of room for *you* to get a nice hunk of it now that an easy system for being a web host is available.

Besides, what else would you do, burn your time up watching television? Obviously that won't get you anywhere worthwhile.

Go for something BIG instead! Have a BIG dream!

This reseller host is also going to be adding dedicated servers, semi-dedicated servers, and virtual private servers soon. Depending on how soon you read this after it was written, they may already be offering them.

These additional hosting options will be even more profitable, and all represent another hosting income opportunity.

Okay, now let's look at what happens if you aren't good at promoting your hosting site...

So what!

It didn't cost you anything but a domain name and some time. You surely can win a few clients, don't you think?

Maybe you won't get rich (but maybe you will), it can still be some nice extra income that can help make life a little better.

What's wrong with that?

Answer: NOTHING is wrong with that!

→ Handy Tip #1

Notice in this screen shot there is a place to enter your *Store Brand*.

Choose your Store Brand with care because it will automatically be used in some of the text blurbs on your hosting site.

1.2 Default Reseller Store Details		watch video	more info
Store Name:	<input type="text"/>		Define a short name of your default reseller store. This name will identify your store in our system and will be featured in your free default store URL.
	<small>(a-z, 0-9, -) 3-32 symbols</small>		
Store Brand:	<input type="text"/>		Define a brand name that will be displayed on your default store and on all store related documentation issued on your behalf by our system.
	<small>(a-z, A-Z, 0-9, -,) 3-64 symbols</small>		

I was able to use the domain name I bought, so my Store Brand is "i-webhost" ...so in one of the blurbs on my About Us page, it starts off, "i-webhost offers professional..."

As you can see, the Store Brand will represent your hosting company in some of the text blurbs. These text blurbs are all generated automatically by the reseller system, and only some of them can be edited, so choose your Store Brand carefully.

Having said that, you can change the Store Brand inside your account, but I don't know if you can change it to any name you want. Maybe it's like the user name, where you can't use one

that someone else is using, so you want to try to get it right from the start—as they say, better safe than sorry!

What I did was find a domain name I liked, then I went and signed up using the domain name (i-webhost) as my Store Brand. When it let me use it, I went straight back and bought the domain name, and then I added the domain name from inside my account. That way I knew I would be able to use my domain name.

→ Handy Tip #2

Notice the link in the screen shot to the right that reads, “Quick Template Update.” When you make changes, click that link to have your hosting website update instantly, otherwise you may not see the changes take effect for hours.



→ Handy Tip #3

What are you waiting for? Get started—[go here and sign up](#) today and get started being your own hosting company.

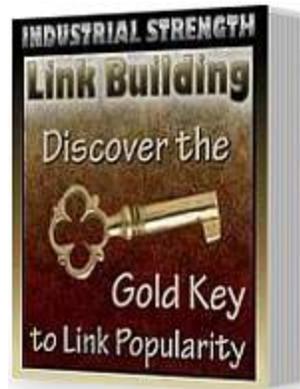
I bid you great luck.

PS - If you don't know how to promote your new hosting company see the next page for a very helpful product.

If you don't know how to drive traffic to your new hosting site you might want to consider Industrial Strength Link Building.

This ebook will show you over two dozen ways to acquire those all important one-way links pointing to your website.

Unless you want to buy advertising, link building is how you get people to your website so you can build a client base and recurring income.



Please note this ebook is **NOT** about reciprocal links.

Reciprocal links will get a few people to your new hosting site, but reciprocal links won't help with link popularity. The link building this ebook teaches will help with link popularity—and getting these links doesn't require the assistance or approval of other webmasters, and you never have to link back!

In other words, you won't waste any time asking a hundred webmasters for links only to get a handful that agree. You'll build links systematically, as many as you want. That's how link popularity is built.

You can learn more about Industrial Strength Link Building here: [Industrial Strength Link Building](#)

Good luck! :o)

PS – If you need a header graphic made, I can probably do it for you for around \$40 - \$50, depending on what you wanted. Send me an [email](#) detailing what you want and I'll let you know what it would cost.

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