

Press Release

May 23, 2008

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For Immediate Release:

CSS Made Easy Marks Debut of New Product Line

Stevens Point, May 23, 2008: BoogieJack.com has released the first of a series of ebooks designed to make web site design more easily accessible and affordable for everyone. Dubbed the "Made Easy" product line - a name borrowed in part from his book, [Web Site Design Made Easy](#) - [CSS Made Easy](#) marks the first of a series of tightly focused ebooks that allow users to buy topic-specific web design manuals.

Gaskill explains, "Good books on web design run \$40.00 and up, with full color running as high as \$80.00. If a person only needs to learn about forms, or tables, or any other single web design topic, why should they be forced to spend that much for a full book when essentially all they need is one chapter from it? "

The Made Easy product line is a series of tightly focused ebooks that give a thorough treatise on a single topic. *CSS Made Easy* was the first in the series because virtually every aspect of web design requires an understanding CSS these days. *Tables Made Easy* and *Forms Made Easy* are scheduled to be released in early July of 2008, with other specific topics to follow.

While you can learn web design online, much of the information available is incomplete or outdated. Book authors on the subject offer excellent tutorials, but they can't put everything online or there would be little incentive to buy their books, and publishers generally wouldn't allow them to do that anyway.

The Made Easy product line fills a void in the market by giving users' book quality web design tutorials on specific topics without the necessity to buy complete books, thus helping them to hold their costs down.

Other topics in the Made Easy line of ebooks Gaskill will be releasing in the coming months include frames, blogging, search engine optimization, and traffic generation.

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Dennis Gaskill is the author of *Web Site Design Made Easy* (Third Edition), a web design book now being used as the teaching text in hundreds of tech schools, colleges, and high schools nationwide. His award-winning, original content ezine about web design and life design, [Almost a Newsletter](#), was honored as the Best Ezine of the Year by an independent newsletter review service and also named a Top 3 Ezine in *Writer's Digest* magazine.